

# design for nerd.

website  
logo designs  
graphics  
film/ photos

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nerd.

## Design Brief for website, graphic and Logo designs

<b>Client/ Company</b>		
<b>Project</b>		
<b>Date</b>		
<b>Intro</b> Briefly describe your business		
<b>Key Message</b> What do you want to say or achieve from the projec?		
<b>Target audience</b> who is your product/ service aimed at?		
<b>Your values</b> What words describe or represent you/ the business best?		
<b>Specific content</b> What text/ images do you want to include? Do you have any current content to keep or change?		

<b>Call to action</b> What is the purpose of the design? What do you want people to do?		
<b>Look and Feel</b> What do you want it to look like?(colours, fonts, styles etc.)		
<b>Location</b> Where will the design be presented/useed?		
<b>Likes</b> What brands do you like?		
<b>Dislikes</b> What brands do you dislike?		
<b>Competitors</b> Who is your closest competition? What makes you different?		
<b>Deadline</b>		
<b>Budget</b>		
<b>Comments</b> Anything else to add?		

Please email your completed design brief to [project@nerdcreatives.me](mailto:project@nerdcreatives.me)